

# EPCOR: Online Safety Orientation

**Industry:** Utility

**Region:** Alberta

**Employees:** 2700

**Live Since:** 2016

## TOOLS

- **Process LMS™**
- **Instructional design**
- **Video, animation, and graphics**
- **Interactive activities**
- **Knowledge checks**
- **Final exam**

### The Opportunity

EPCOR wants to implement an EPCOR-branded safety orientation to deliver consistent, current and accurate information to its employees and contractors. The existing orientation is delivered in person using PowerPoint.

The orientation process takes too much valuable time for EPCOR safety staff as well as employees and contractors. All reporting and documentation is managed manually and is a time consuming task. The opportunity exists to create an online orientation that saves valuable time and money of both EPCOR employees and its contractors.

### The Solution

Dynacor converted the text-based content into an engaging one hour course for learners, so that the important information is heard, understood, and remembered. Using relevant images captured in the field with site subject matter experts, we customized and created representative training environments for learners.

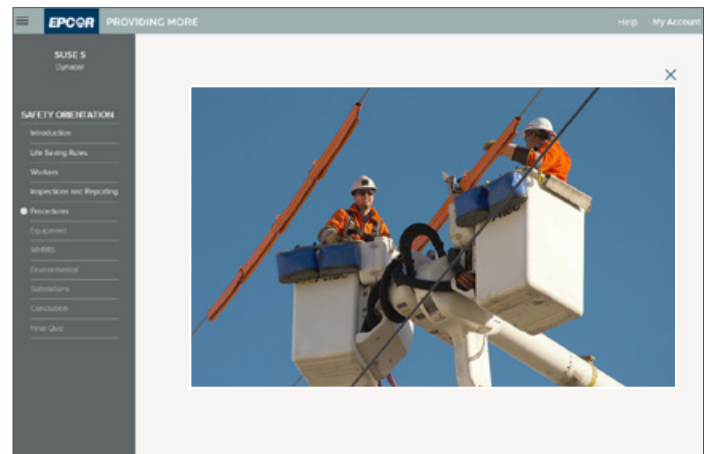
The tone and style was built to be conversational and easy to understand. A balance of information using expertly captured video, graphics, and animation created an engaging and memorable course that ties to the organizational culture, brand and environment. This provided strong links to the trainees' reality, increasing engagement and retention.

Interactive activities create a sense of participation and understanding of key concepts with a final exam to verify that EPCOR safety standards were communicated and learned.

In addition to the more effective eLearning module, EPCOR utilized the Dynacor Learning Management System, Process LMS™, to launch the new orientation allowing an offsite self-registration process. This effectively decreased the amount of resources EPCOR needed to use in the training process, spending less time and money.



Interactive activity



Video player in Process LMS™

### The Result

EPCOR's online safety orientation launched May 10, 2016 so we are excited to report on statistics in a few months' time when it becomes fully utilized and measurable.